

Tapa Health Privacy Policy

1. Introduction

Tapa Health ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

2. Information We Collect

Personal Data

We may collect personal information that you provide to us, such as your name, email address, age, gender, and other information when you register on our site or subscribe to our services.

Usage Data

We may collect information about your use of the site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the site.

Cookies

We may use cookies and similar tracking technologies to track the activity on our site and hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier.

3. How We Use Your Information

We use the information we collect in the following ways:

- To provide, operate, and maintain our website and services.
- To improve, personalize, and expand our website and services.
- To understand and analyze how you use our website and services.
- To develop new products, services, features, and functionality.
- To communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes.
- To process your transactions and manage your orders.
- To send you emails.
- To find and prevent fraud.

4. Disclosure of Your Information

We may share the information we have collected about you in certain situations:

- With your consent.
- With our business partners, contractors, and service providers who perform services on our behalf.
- To comply with legal obligations, resolve disputes, and enforce our agreements.
- To protect and defend our rights or property.
- In connection with a merger, sale, or other transfer of our business assets.

